Press Release
For Immediate Release

Cyberport's "Web3 Innovators Season" Series of Events Leading the Web3 Wave, Deepening Public and Industry Awareness, Accelerating the Development of the Local Web3 Ecosystem

Hong Kong, 18 October 2023 - As Hong Kong's Web3 Hub, Cyberport is committed to strengthening the local Web3 ecosystem to deepen public awareness of the industry and foster exchange in the industry. Launching "Web3 Innovators Season", a series of Web3 events from October to November, Cyberport is working with different industry partners to organize a series of international Web3 events, including Hong Kong's first Ethereum event "ETH Hong Kong", which will enable the industry and enterprises to better understand the latest development, promote cross-industry collaboration and exchange, and enhance public access to Web3 applications.

"Web3 Innovators Season" kicks off with the first-ever "ETH Hong Kong" event, inviting heavy-weight keynote speakers including Ethereum founder Vitalik Buterin to share insights on the future development of blockchain and Web3 technologies. Cyberport's annual event "2023 Cyberport Venture Capital Forum (CVCF)", which brings together more than a hundred global experts and entrepreneurial elites, is also hosting a number of post Web3-themed activities, including "Web3 Scholars Conference", "Future of Web3.0", "Ahoy!", as well as the events tailored for Web3 innovators, "Exploring the Sea of Innovation By Jumpstart" and the "NEO APAC Hackathon Hong Kong Finale". These events provide a platform for industry leaders and start-ups to explore new perspectives and opportunities for innovation and entrepreneurship.

Since the allocation of HKD50 million in the 2023-24 Budget earlier this year, Web3 Hub@Cyberport has developed rapidly and brought together over 210 Web3 companies and start-ups. It focuses on three key pillars to promote the development of the Web3 ecosystem, including talent cultivation, industry development and public awareness of the Web3 industry. In late August this year, the Web3 Living Lab was launched and officiated by The Financial Secretary, Mr Paul Chan Mo-po.

Peter Yan, CEO of Cyberport, said, "As Hong Kong's Web3 Hub, Cyberport is committed to promoting the development of blockchain and Web3 technologies. The series of themed events from "Web3 Innovators Season" will bring together internationally renowned industry leaders, experts, developers and entrepreneurs, providing a platform for the local and international Web3 community to explore technology innovation, cross-industry collaboration and entrepreneurial opportunities. We will continue to work with partners from different sectors to cultivate talents, promote industry development and raise public awareness of the Web3 industry to drive the development of the Web3 ecosystem and

energise entrepreneurship in Hong Kong."

The inaugural ETH Hong Kong event, organized by the Ethereum community, will be held at Cyberport from 22 to 24 October. Co-hosted by Scroll and Newman Capital with Cyberport as the Startup Ecosystem Partner, the event will feature Ethereum founder Vitalik Buterin for keynote address and brings together over 50 industry leaders and experts to share unique insights and expertise. Moreover, industry elites from around the globe will be invited as guest speakers to focus on technical discussions and roundtable discussions on Ethereum technology, including technical frameworks, underlying protocols, cross-chain technologies and more, to collectively explore the future development of blockchain and Web3 technologies. BeWater and Scroll will organise hackathons to deepen the development and innovation of Web3 technologies.

"2023 Cyberport Venture Capital Forum", with an inspiring theme – "Venture Forward: Game Changing through Innovation" this year, aims to explore the burgeoning optimism among investors and entrepreneurs seeking to harness the awakening global economy and capitalise on the limitless potential of emerging technologies such as Web3 and artificial intelligence (AI). As part of the highlighted post event activities, Cyberport will collaborate with different experts in the field of Web3 to explore the infinite potential of this emerging technology. This includes "Web3 Scholars Conference", hosted by DRK Labs and co-organized by Cyberport, which focuses on technological innovation within the regional chain ecosystem and brings together speakers and developer communities from universities and academic institutions worldwide to present research findings in areas such as security, MEV, cryptography, cryptoeconomics, DAOs and organizational studies. "Future of Web3.0", hosted by Wanxiang Blockchain Labs and Hashkey and co-organized by Cyberport, aims to explore the prospects of DePin in real-world economic applications and will launch the DePIN Appchain project and introduce the latest Cyberport Web3 incubation start-up, Future3 Campus.

Hong Kong's start-up ecosystem needs strong support from the accelerator and incubator network. Cyberport is partnering with its Web3 start-up community as Platinum Sponsor to join the opening ceremony of the annual start-up event StartmeupHK Festival, "Explore the Innovation Ocean by JumpStart" and the highlighting event Ahoy!, which provides a platform for Web3 innovators from around the world for networking, showcasing and exploring opportunities. Cyberport will also co-organize the "NEO APAC Hackathon Hong Kong Finale" with multinational blockchain platform NEO and Web3Labs. The competition features an impressive prize pool of HKD10,000, alongside a substantial post-hackathon grant fund of HKD1 million.

Cyberport Presents "Web3 Innovators Season" Series of Events:

Events	Highlights
ETH Hong Kong ● Date: 22 to 24 October ● Organizers: Scroll, Newman Capital ● Startup Ecosystem Partner: Cyberport	1. Over 50 industry experts to share insights and expertise 2. Special keynote address by Ethereum founder Vitalik Buterin 3. Prominent speakers including NEAR Protocol co-founder, Polygon Foundation co-founder and 9gag co-founder 4. Scroll and BeWater to host a hackathon, fostering developer collaboration
Big Demo Day ● Date: 26 October ● Organizers: Cyberport, Central Research	1. Invite local renowned companies and well-known Web3 experts from around the world for seminars and exchanges 2. The roadshow session includes presentation by various projects to showcase their business potential
NEO APAC Hackathon Hong Kong Finale ● Date: 27 to 28 October Organizers: NEO, Cyberport, Web3Labs	1. Over 100 participating Web3 developers and builders 2. Featuring 5 competition tracks, with prizes of up to HKD10,000 and a substantial post-hackathon grant fund of HKD1 million 3. Members of the Legislative Council and venture capital institutions to participate
Future of Web3.0 (CVCF post highlighting event) ● Date: 1 November ● Organizers: Wanxiang Blockchain Lab, Hashkey ● Co-organizer: Cyberport	1. Explore the prospects of DePIN and its massive adoption 2. Launch the DePIN Appchain project and establish the Web3 incubation initiative, Future3 Campus, at Cyberport
Ahoy! (CVCF post highlighting event) ● Date: 2 to 3 November ● Organizers: Newman Group, Web3 Habour, Memeland ● Startup Ecosystem Partner: Cyberport	1. Pitching competition featuring two rounds of selection to further evaluate outstanding project opportunities, with over 500 industry professionals worldwide, including Hivemind Capital from the United States and Cypher Capital from the UAE participating in judging 2. Representatives from the Financial Services and the Treasury Bureau and InvestHK will attend as guest speakers
Web3 Scholars Conference (CVCF post highlighting event) ● Date: 4 November ● Organizer: DRK Labs ● Co-organizer: Cyberport	1. Focus on topics such as blockchain security, cryptography, etc. 2. Multiple universities and developer communities to participate 3. Speakers from academic institutions around the world will share insights
Explore the Innovation Ocean by JumpStart	1. Held at the Ocean Park, activities include speaker sessions, treasure hunts, investor matching, and talks at the Shark Tank

- Date: 8 November - Organizer: Jumpstart - Platinum sponsor: Cyberport	2. Exclusive VIP dinner and Women in Web3 networking session to connect innovators and entrepreneurs 3. Web3-driven music concert with the creation and sales lifecycle of music featured and facilitated by AI and blockchain

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As the cornerstone of the Web3 hub in Hong Kong, Cyberport is committed to driving the development of the Web3 ecosystem through three key strategic pillars: Talent Cultivation, promoting industry development and increasing public awareness of the Web3 industry. From the end of this month, Cyberport is launching "Web3 Innovators Season", working with different industry partners to organize a series of international Web3 events, which will enable the industry and enterprises to better understand the latest development, promote cross-industry collaboration and exchange, and enhance public access to Web3 applications.

Peter Yan, CEO of Cyberport, said, "The series of themed events from "Web3 Innovators Season" will bring together internationally renowned industry leaders, experts, developers and entrepreneurs, providing a platform for the local and international Web3 community to explore technology innovation, cross-industry collaboration and entrepreneurial opportunities"

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About Cyberport

Cyberport is an innovative digital community with over 2,000 members including over 900 onsite and close to 1,100 off-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economic by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk